Seattle King County Continuum of Care
FY 2017 HUD Continuum of Care Program Competition
Local Application and Evaluation Process

U.S. Department of Housing and Urban Development (HUD) Continuum of Care (CoC) Program funds are competitive funds targeted towards ending homelessness with an emphasis on housing. The competition is annual and begins with release of a formal Notice of Funding Availability (NOFA). The NOFA details the requirements for all Continua of Care (CoC) and the individual applicants included in the CoC's application. The FY 2017 NOFA was released on July 14, 2017. The CoC is eligible to apply for $36,759,366 in FY 2017 funding (See Appendix A)

On behalf of the CoC, All Home submits the consolidated annual application to HUD for CoC Program funding. Included in the consolidated application to HUD is the CoC priority list for distributing the annual CoC funding. For a program to receive CoC funding, it must appear on the Seattle King County CoC Priority Listing attached to the FY Consolidated Application submitted to HUD by the published due of September 28, 2017.

Before the application is submitted to HUD, each CoC is required to hold a local funding process that rates and ranks all projects according to local criteria. This local review determines which projects will be included in the consolidated application, along with their relative priority. This results in the priority listing.

The information presented here has been approved through the All Home Coordinating Board in consultation with the Funder Alignment Committee. It is a summary of Seattle King County Project Rating and Selection Process.

All Home King County - - Key Roles

All Home is recognized as the body to coordinate and oversee the HUD CoC Program application. All Home is the broad Continuum of Care for the purposes of identifying needs regarding homeless persons, planning for resources to end homelessness, and advocating for additional solutions to end homelessness. Key roles:

CoC Lead Agency	All Home Seattle King County
Collaborative Applicant	King County Department of Community and Human Services
HMIS Lead Agency	King County Department of Community and Human Services

FY 2017 CoC Program Timeline

The following is a summary of the Seattle King County CoC timeline for all related CoC Program Application Activities. This timeline has been updated since release of the HUD CoC Program NOFA on July 14, 2017.

March – April	
March	Coordinating Board Meeting – FY 2016 Debriefing
March	System Performance Committee affirms CoC Program rating criteria
April 18	CoC Registration submitted to HUD
April 28	Grant Inventory Worksheet (GIW) submitted to HUD
MAY	
May 8	All Home CoC Board Meeting
May 11	Funder Alignment Committee meeting
May 30	**Notice of FY2017 Phase I Application: Intent to Renew**
JUNE	
June 14	All Home Bi-Annual Meeting
June 15	**Due date for All Grantee Phase I Intent to renew**
June 30	2017 King County Combined Funders Notice of Funding Availability Released
JULY	
July 5	All Home Coordinating Board Affirms CoC Program Values
July 5	**Notice of Mandatory HUD All Grantee Meeting for 2017 HUD CoC Competition**
July 10	Funder Alignment Committee recommends Funding /Priorities and Realignment Strategies.
July 12 10:30a - 11:30am YWCA Opportunity Place 2024 Third Avenue, Seattle WA	**Mandatory HUD All-Grantee Meeting for FY2017 Local Application competition.** Agenda covers: 1. Renewal project application and evaluation process 2. Release of Phase II Local Application materials
July 14	**FY 2017 HUD NOFA Released**
July 27	**Due date for All Grantee Phase I Intent to renew**
July 27 -September 8	Review and Develop Renewal project scores/ Rank Order Recommendation
AUGUST	
August 2	All Home Coordinating Board FY 2017 HUD NOFA Briefing
August 7	All Home Funder Alignment Committee Briefing FY 2017 NOFA – Prioritization Considerations
August 16	**Mandatory HUD All-Grantee Meeting for FY2017 CoC NOFA.** Agenda: 1.CoC Policy and Prioritization Factors 2. NOFA Polity Overview 3. Grantee Responsibilities -HUD esnaps application
August 22	Coordinating Board and Funder Alignment Committee joint meeting to review preliminary project ranking list and develop recommendations for Coordinating Board.
August 24	**Renewal CoC Program project applications due to CoC in pdf format.**
August 24 - August 28	CoC Applications reviewed for upload in e-snaps

SEPTEMBER	
September 6	Funder Alignment Committee Meeting Review of Preliminary Final Rank Order
September 11	All Home Coordinating Board Special Meeting to approve Final Project Priority Listing
September 12 **1:30pm-2:30pm -**	2017 CoC All Grantee Meeting for Presentation of Final Rank Order. All grantees officially notified in writing of final CoC Priority Listing; Publicly post Project Priority Listing.
September 26-28	**EFFECTIVE HUD DEADLINE FOR 2017 NOFA APPLICATION**
September 28	Official HUD Deadline 2017 NOFA Application

2017 Review and Ranking Policy Overview

CoC Program funding is a competitive funding source. HUD requires every CoC to rate and rank all projects according to local criteria and to place them into one of two HUD required "Tiers. Tiers are financial thresholds based on the value of each CoC's annual renewal demand with a percentage placed in Tier 2 as determined by HUD and published in the Federal Register (15% in 2015; 7% in 2016; 6% in 2017). Approximately $2.1M must be placed in Tier 2 for FY 2107. (See Appendix B FY 2017 NOFA Tiering Overview)**.**

Projects currently Continuum of Care Program funded are not guaranteed continued funding. The Seattle King County CoC relies on Performance Data from HMIS, project efficiency information (eg., spending, occupancy, HMIS data quality), and responsiveness to consumer input and need to determine an initial priority project listing. These factors are used to measure effectiveness of current investments, how well each project adheres to CoC priorities and contributes to the collective impact on ending homelessness in Seattle King County. The emphasis of the review is on how well projects align with and help achieve HUD's strategic goals and priorities especially those related to permanent housing, both permanent supportive housing and rapid re-housing. (See Appendix C for FY 2017 NOFA Highlights).

Renewal Project Considerations

Each CoC is required to hold a local funding process that rates and ranks all projects according to local criteria to determine which projects will be included in the consolidated application, along with their relative priority eg., the priority listing.

All Home King County frames the Seattle King County Homeless CoC policies and priorities, including those for the HUD CoC Program. The CoC holds a local funding process that rates and ranks all projects according to the locally developed / approved criteria. This local review determines which project applications will be included in the consolidated application, along with their relative priority which results in the CoC Priority Listing. For FY 2017, this means a rigorous review of current CoC Program investments, and how well each project aligns with and supports CoC priorities and contributes to the collective impact on ending homelessness in Seattle King County. (See Appendix D for FY 2017 Renewal Application Process).

The Systems Performance Committee of All Home approved the project scoring key indicators (see FY 2017 Renewal Project Scoring). The All Home Coordinating Board affirmed the values and prioritization considerations for FY 2017.

The Seattle King County CoC approach to the competition supports an emphasis on the following at both the individual program and overall system level:

- **Quality data and demonstrated performance at all levels** –both program and at the system level;

- Use of **Coordinated Entry for All** to prioritize and refer people who most need assistance and ensure all programs are engaged and participating;

- **Effective management of resources and reallocation** where necessary from lower performing projects to the types of projects/practices most likely to reduce homelessness in the CoC; and

- **Reduce barriers to program entr**y and utilizing a **housing first approach** to quickly move persons coming from streets or shelter to permanent housing.

New Project Considerations

The HUD CoC NOFA process is a key funding process for homeless housing and services in our community that does not operate in isolation. In addition to local the HUD CoC process, which results in some project realigning themselves to new best practice program types and models, potential new projects are identified for HUD CoC funding through other continuum funding processes under the Combined Funders NOFA.

The Combined NOFA includes capital, operating, rental assistance, and services for non-timed limited projects and reflects the priorities outlined in the All Home Strategic Plan (2015-2019) with a specific focus on permanent housing.

The funding priorities are established by the All Home Funder Alignment Committee (including the City of Seattle, King County, United Way of King County, A Regional Coalition for Housing (ARCH), King County and Seattle Housing Authorities, Building Changes, and suburban cities) and represent a shared commitment by funders for homeless and affordable housing.

All new permanent supportive housing projects creating new housing units for high need households that meet HUD program requirements, including chronic homelessness are identified through the NOFA and related applications, review and scoring processes. These projects are prioritized for HUD CoC Program funding and are positioned for this funding in the CoC project priority listing.

Project Ranking Policies

The CoC reserves the right to consider additional factors that may adjust the final rank. This would be done to achieve a strong and balanced HUD application that achieves local priorities, maximizes points and thus funding for the entire Continuum.   Additional factors to be considered include:

- the geographic and population diversity of the projects;
- the potential impact of the loss of housing units on the CoC homeless system
- the opportunity to respond to local CoC priorities and HUD strategic goals for this fund source, with consideration of the following:

  ➢ No or low barrier to housing

  ➢ Serving literally homeless

  ➢ Rapid exits to permanent housing or long/term housing stability in permanent housing

  ➢ Rapid exits to permanent housing or long/term housing stability in permanent housing

All Home King County-- Values and Project Priorities

The All Home Coordinating Board affirmed the following values and prioritization considerations to guide development of the FY 2017 Project Priority Listing:

1. To maintain as much HUD Continuum of Care Program funding in our CoC as possible.

2. To promote our goals of reducing racial disparities and making homelessness rare, brief, and one time in King County.

3. To prioritize projects that:

   a) Actively participate in the Continuum of Care

   b) Help advance the collective goals of the CoC, including addressing racial disproportionality, and specifically advance the goal of increasing permanent housing exits for the American Indian/Alaska Native (AI/AN) population

   c) Have movement to permanent housing and subsequent stability as the primary focus

   d) Leverage and do not replace mainstream / other resources

   e) Focus on those who are literally homeless (streets, shelter, transitional housing for homeless)

   f) Participate in the HMIS with complete, high quality data;

   g) Demonstrate low barriers to program entry

   h) Perform well against HUD McKinney Continuum of Care goals and positively impact system performance

   i) Consistently meet and exceed operational standards for spending, match, occupancy and reporting.

4. Listen to, hear, and implement strategies to address the needs of people who access Continuum of Care services.

Renewal Project Scoring

The CoC preliminary rank order is based on individual project scores tightly linked to HUD and Seattle King County CoC priorities. HMIS data for the operating period **4/1/16 to 3/31/17** will be used to assess project performance according to the key indicators noted below: Additional efficiency and effectiveness measures will also be considered. The following review elements were approved by the Data and Evaluation Committee of All Home in King County.

Renewal projects will be scored based upon the following components, for a total of 87 points possible. The CoC will assess projects in six categories which are outlined in the chart below:

FY 2017 Program Indicators

1. Movement to Housing: Measured against HUD standards and local performance targets for persons obtaining or maintaining housing.	
• PSH: % remaining in PSH for at least 12 months or longer	
• TH: % moving to PH (zero point if less than 50%). Full points to meet/exceed system target	

• RRH: % moving to PH (zero point if less than 50%). Full points to meet/exceed system target	Up to 15

Movement to Housing (continued)	

• Bonus: % TH to PH in 90 days or less
     % PSH moving to other PH destinations
     % RRH moving to PH in 30 days or less
	5

• Extent to which the project is meeting system expectations for length of stay:
     TH: The project meets or exceeds system targets
     PH: Participants stay at least 12 months or move to other permanent housing
   RRH: Participants meet or exceed system targets
	5

• Extent to which participants exit to a known destination.	**7**
• Extent to which persons who exit homelessness to permanent housing destination return to homelessness within 6 months. The national target is less than 5%	**5**
2. Income Progress: Measures the extent to which participants show positive changes in income	
• Exits with Earned Income: Extent to which adults in the program exit with employment income	**3**
• Exits with Non-earned income: Extent to which adults in the program exit with cash income from other sources (e.g. TANF, SSDI) or non-cash (e.g. EBT, Medicaid)	**3**
• No Financial Resources: Extent to which no more than 10% of participants exit with "no financial resources" (cash or non-cash)	**3**
3. Participant Outreach	
• Proportion of households served coming directly from the Streets and/or Emergency Shelter	**Up to 10**
4. HMIS Data Quality/Completeness: Measures complete/quality data reported in HMIS (this criterion is waived for confidential DV programs)	
• No more than 5% reported missing/not collected etc., for data in any element (excluding Name/SSN, HIV Aids)	**7**
5. System Priority Measures	

• **Program Component Priority**: 15pts=PH
                                     10pts=TH s
                                      3pts= Serving Exclusively Chronically Homeless
• **Client Participation**: Extent to which program demonstrates that it solicits and uses feedback from consumers = 2pts
	Up to 20

6. Project Efficiency and Effectiveness Measures	
• Project Expenditures**:** Extent to which the project drew down 100% of HUD funds • Occupancy**:** Extent to which the project maintains capacity/occupancy (zero points if less than 85%). Full points if meet/exceed 95%. Note: RRH scores are determined by move-in rate.	**7**

Change to Renewal Project Evaluation for FY 2017:   It is a priority of the Seattle King County CoC as affirmed by All Home Coordinating Board to ensure that services reflect the expressed needs of persons

who are experiencing homelessness. When participants are provided opportunities to contribute experiences and expertise related to the assistance and services, projects and the continuum are strengthened. In FY 2017, a new evaluation criterion for client participation was added that began to measure the extent each program demonstrates that it solicits and uses feedback from consumers in program development and improvement.

Final Project Priority Listing

Rank Order and Recommendations
Following the review and scoring of all renewal applications, a preliminary score based rank order will be developed that identifies each project by name and project type. Projects will be presented to the Funder Alignment Committee which is structured to make recommendations to the Coordinating Board. The Funder Alignment Committee will review all recommendations for funding and project placement in Tier 1 and Tier 2. Projects may be moved between Tiers based on the Values and Priorities outlined above to be responsive to the HUD NOFA and to maximize the funding opportunity. The Committee will present its final recommended project ranking list to the Coordinating Board who makes the final decision on the Project Priority Listing. Once approved by the Coordinating Board, the Project Priority Listing will be presented to the community in a community meeting. In addition, all Projects will be notified of the results in writing in accordance with the timeframe outlined in the HUD Notice of Funding Availability.

Placement of New Permanent Housing Projects and Bonus Funding
All new permanent supportive housing projects creating new housing units for high need households that meet HUD program requirements, including chronically homeless are identified through the Combined NOFA process. High ranking projects meeting CoC Program requirements will be identified for CoC Program Bonus funding. The Funder Alignment Committee may recommend that these projects be placed in Tier 2 and identified as either new projects or Bonus projects. These recommendations will be presented to the Coordinating Board who makes the final decision on the Project Priority Listing.

Minimum Expectations of all HUD CoC Program Funded Projects

- All CoC Program funded will comply with all program regulations as found in the Continuum of Care Program Interim Rule 24 CFR Part 578.

- All Agencies/programs will enter required project and client data into the Homeless Management Information System (HMIS) in accordance with the HMIS Data Standards and HMIS Policies & Procedures.

- All CoC Program funded projects will participate in Coordinated Entry for All as appropriate for project type.

- All data submitted for this project via the APR submitted to HUD via eSNAPS/Sage and any data generated from HMIS will be complete, accurate, and correct.

The FY 2017 HUD CoC NOFA was released July 14, 2017. The NOFA changes each year as HUD considers new data, research and best practices, and looks to meet its priorities for the funds. For FY 2017:

- Tier 1 / Tier 2 ranking continues. Tiers are financial thresholds based on the value of the CoC annual renewal demand with set proportions for Tier1 and Tier 2 (the latter 7% in 2016, and 6% in 2017). Tier 1 is more certain to receive funding, and Tier 2 at a bit more risk.

- Each CoC is required to rate and rank each of its projects according to locally developed criteria. HUD will continue to apply its own selection which includes prioritizing permanent housing, as well as low barrier housing serving literally homeless households, performance, and strategic use of resources.

- Reallocation remains an option. New Permanent Housing projects can be created through defunding or reduction of existing projects. Projects can be (1) Permanent Supportive Housing (PSH) projects for chronically homeless, (2) Rapid Re-Housing serving homeless individuals and families who come directly from streets or shelter, or new models: (3) DedicatedPLUS Housing or (4) Rapid Rehousing / Transitional Housing.

- There is bonus funding. This funding is targeted to projects that further HUD strategic goals, with strong emphasis on housing first approaches. The same housing types are possible as under reallocation.

Financial Implications of the FY 2017 NOFA

Key Category	Amount	Definition
The "annual renewal demand" (ARD) for Seattle King County CoC	$ 33,724,189	Base amount for which we are eligible to apply
The $ proportion of the ARD that we are required to place in Tier 2 = 6% of ARD	$ 2,023,451	Requires reallocation and/or strategic placement of existing projects in tier 2
The amount of bonus funds for which we are eligible to apply = 6% of ARD	$ 2,023,451	Requires local process to identify eligible projects
The amount of CoC Planning dollars for which we are eligible to apply = 3% of ARD	$ 1,011,726	Funds only available for CoC Planning
Total amount for which we are eligible	**$36,759,366**	Total Priority Listing

Key NOFA Deadlines

Date	Element	Notes
August 28, 2017	Deadline for all local project applications to be submitted for CoC review	CoC must establish a deadline for receipt of local project applications no later than 30 days prior to NOFA deadline
September 11, 2017	Final decisions on projects to be renewed, reduced, eliminated or added to the application communicated	All potential applicants must be notified in writing of all funding decisions 15 days before the NOFA due date.
September 26, 2017	Consolidated Application and CoC Priority Listing posted on All Home Website	Bonus points for posting Application 2 days prior to

NOFA DUE DATE: September 28, 2017	Submit final CoC Consolidated Application to HUD via esnaps.	Technical due date is September 28, 2017. Additional points available for completion two days earlier makes effective

APPENDIX B: 2017 CoC Program Tiering

Projects must be placed strategically in Tier 2 to maximize the likelihood of securing funding <u>and</u> in the context of the funding values for CoC Program as re-affirmed by the All Home Coordinating Board.

In FY 2017, the Coc Program NOFA specifies the following scoring schema for projects placed in Tier 2:

Scoring Category	Score	Comments
CoC Score	50	Score proportionate to overall CoC score out of 200 (determined by HUD). This score will be the same for each of our applications, and unknown until HUD awards are announced.
Commitment to Housing First	10	PH – Housing First TH and TH-RRH – low barrier, rapid placement, no service participation requirements or preconditions CEA / HMIS – automatic 10 points
Project Ranking	40	Score based on application amount and amount of Tier 2 funding already allocated (i.e. projects placed higher in the priority order).
TOTAL	100	

NOTE: In FY 2017 HUD increased the emphasis and impact of project rating over the 2016 competition by eliminating Project Type as a scoring factor.

TIER 2 PROJECT CATEGORIES

a. **Realignment Projects**

   Realignment projects are projects changing their project model from Transitional Housing to an eligible Permanent Housing model. Any change would support System Goals and local values for this fund source. Under realignment, sponsoring agencies voluntarily close their programs, and funds are re-directed into permanent housing or permanent supportive housing by the same set of agencies.

b. **Renewal Projects**

   Renewal Projects are projects currently funded by the HUD Continuum of Care (CoC) Program. The Seattle/ King County CoC is required to place a designated dollar amount in Tier 2. A number of renewal projects may be placed in tier 2 in order to cover any portion of the Tier 2 amount that is not otherwise reallocated from existing projects.

c. **New Projects**

   For new projects only the following project types can be funded under the FY 2017 NOFA: (1) Permanent Supportive Housing (chronic or DedicatedPLUS), (2) Rapid Re-housing or transitional/Rapid Re-housing, (3) HMIS (Homeless Management Information System), (3) Coordinated Entry.

   <u>Reallocation projects:</u> Reallocation projects are new projects made possible by funding that is redirected from current renewal projects.

Bonus Projects: The Seattle/ King County CoC is eligible to apply for bonus funding in an amount determined by HUD.

APPENDIX C: 2017 Continuum of Care (CoC) Program Competition NOFA Highlights	

Local Competition Deadlines	Highlight: The CoC Program Competition NOFAs requires that: 1. **Project applicants must submit their project applications** to the CoC no later than **30 days** before the application deadline; and 2. **CoCs must notify,** in writing and outside of e-snaps**,** no later than **15 days before the application deadline** all applications whether their project applications are included as part of the CoC Consolidated Application submission.
Policy Priorities	Highlight: HUD policy priorities still focus on the following: 1) ending homelessness for all persons; 2) creating a systemic response to homelessness, 3) strategically allocating and using resources, and 4) use of a Housing First approach.
System Performance	Highlight: HUD system performance measures will be scored based on CoC system-wide performance related to reducing homelessness within the CoC as reported to HUD via HDX comparing FY 2016 information to FY 2015 information. Points will be considered based on the information reported to HDX.
Tier 2	In FY 2017 HUD increased the emphasis and impact of project rating over the 2016 competition by eliminating Project Type as a scoring factor. Emphasis on Housing First continues.
New projects created through reallocation or housing bonus	Types of new project applications permitted through the reallocation process are: 1. Permanent Supportive Housing projects that are 100 percent dedicated for chronically homeless individuals and families or meet requirements of DedicatedPLUS (see below); 2. Rapid Rehousing projects that serve individuals and families, including unaccompanied youth who meet the specific criteria outlined in the NOFA; 3. Joint TH and PH-RRH component projects (see below); 4. HMIS (reallocation only); and 5. Coordinated Entry (reallocation only).
DedicatedPLUS	NEW: DedicatedPLUS is a permanent supportive housing project where 100 percent of the beds are dedicated to serve individuals with disabilities and families in which one adult or child has a disability, including unaccompanied homeless youth, that at intake are: 1. Experiencing chronic homelessness as defined in 24 CFR 578.3;

	2. Residing in a <u>transitional housing project that will be eliminated</u> and the household meets the definition of chronically homeless in effect at the time in which they entered the transitional housing project; 3. Residing in a place not meant for human habitation, emergency shelter, or safe haven; but the household experiencing chronic homelessness had been <u>admitted and enrolled in a permanent housing project (RRH) within the last year</u> and were unable to maintain a housing placement; 4. Residing in <u>transitional housing funded by a Joint TH and PH-RRH component</u> project and who were experiencing <u>chronic homelessness prior to entering the project</u>; 5. Residing and has resided in a place not meant for human habitation, a safe haven, or emergency shelter for at <u>least 12 months in the last three years, but has not done so on four separate occasi</u>ons; or 6. Receiving assistance through a Department of Veterans Affairs(VA)-funded homeless assistance program and met one of the above criteria at initial intake to the VA's homeless assistance system. Applicants may use DedicatedPLUS when creating a new project application through reallocation or bonus. **NOTE:** Opting for this change may impact the overall CoC score in the future in its impact on the number of dedicated CH beds.
Joint TH and PH RRH Component Project	NEW: The Joint TH and PH-RRH component includes two existing program components–transitional housing and permanent housing-tenant based rapid rehousing–in a single project. A project must be able to provide both transitional housing units and tenant based rental assistance. This new component projects is not intended to replace transitional housing projects that have been reallocated or lost funding. At a minimum, projects must: • Use a Housing First approach and a client-driven service model. Participants cannot be required to participate in treatment or services to receive assistance. • Have low-barriers to entry and accommodate people with possessions, partners, pets, or other needs. • Incorporate client-choice by helping participants find permanent housing based on their unique strengths, needs, preferences, and financial resources. Participants choose when they are ready to exit the crisis housing portion of the project and move to permanent housing. Providers assist participants with this move. • Provide or connect participants to resources that help them improve their safety and well-being. • Target and prioritize people experiencing homelessness with higher needs and who are most vulnerable. **NOTE:** Projects are expected to: enhance system performance and with clear performance benchmarks; to prioritize people with high needs, especially unsheltered with long or multiple episodes of homelessness, higher barriers to exiting homelessness, and are more likely to be victims of violence or harm. All

	projects must pass project quality threshold specified in the NOFA and threshold requirements including: project capacity, prior performance, and past experience.

APPENDIX D: Seattle King County Renewal Application Process

The Seattle King County 2017 renewal process consists of three parts:

1. **Phase I – 2017 Seattle King County CoC Program Local Intent to Renew Process due June 15, 2017**
    The Phase I results in the preliminary CoC performance based rank order. Shortly after June 7, 2017, HMIS data was pulled for the operating period **4/1/16 to 3/31/17**. This data will be used to assess project performance according to the key CoC Program indicators adopted by the All Home System Performance Committee as part of the 2017 Local Process.

2. **Phase II –2017 HUD CoC Program Phase II Application Due July 27, 2017**
    Phase I and Phase II data will be used to assess project performance according to the key CoC Program indicators endorsed by the All Home System Performance Committee
    Phase II collects the following information:

    a. Non—HMIS generated project information related to efficiency/effectiveness measures, one of the rating and review factors necessary to the preliminary rank order; and

    b. Other project specific information needed to respond effectively to the NOFA.

3. **Phase III –Submittal of a 2017 HUD NOFA Project Application and upload to esnaps.**
    At the conclusion of the Phase II Application process, projects selected for renewal will be invited to submit a HUD CoC project application.