2016 CoC Program Renewal Project Rating and Review Process

2016 Project Review and Tiering

FY 2016 CoC Program will be increasingly competitive. Because national renewal demand is beginning to exceed available funding, HUD implemented a new approach in 2012 that required CoC’s to rate and rank all projects according to local criteria and to place them into one of two HUD required “Tiers”. Tiers are financial thresholds based on the value of each CoC’s annual renewal demand minus a percentage reduction (Tier 2) determined by HUD and published in the Federal Register (15% in 2015 and 7% in 2016). See Attachment #1 FY 2016 NOFA Overview.

Overview of Changes

- The Tier 1 / Tier2 ranking approach continues. HUD establishes the Tiering amounts for each CoC based on their Annual Renewal Demand (ARD) determined through the CoC Grant Inventory Worksheet (GIW) process. Based on HUD’s methodology, the Tier 2 amount for Seattle King County is estimated at $2.3M. See Attachment #2 2016 McKinney Continuum of Care Tiering.

- Each CoC is required to rate and rank each of its projects. HUD then applies its own selection priorities to the tiered ranking, especially for Tier 2. Please note that for 2016, HUD continues to:
  - Prioritize a housing type preference (permanent housing over transitional housing)
  - Prioritize the principles of Housing First (no service participation requirements or preconditions to entry);
  - Prioritize performance and the rapid placement and stabilization in permanent housing;
  - Prioritize serving those who are literally homeless, coming from streets or shelter or fleeing DV

- NEW projects can be created through re-allocation but only to create new Permanent Housing projects, either Permanent Supportive Housing (PSH) projects for chronically homeless or Rapid Re-Housing serving homeless individuals and families who come directly from streets or shelter.

- HUD will again use Bonus funding to further their strategic goals. The Bonus can be used to fund NEW Permanent Supportive Housing projects that will serve 100% chronically homeless individuals/families or new Rapid Re-Housing serving homeless individuals and families who come directly from streets/shelter or fleeing DV. The Bonus amount for 2016 is estimated at $1.6M.

Preliminary Rank Order

For the last several years HUD’s evaluation and selection process has been increasingly focused on how well a CoC demonstrates that its projects and investments align with and help achieve HUD’s strategic goals and priorities especially those related to permanent housing, both permanent supportive housing and rapid re-housing. HUD is focused on individual project and system-wide performance again with a strong focus on housing performance. The Seattle King County McKinney CoC Program process must be strategic in the use of CoC Program funding.

The CoC rank order will be based on individual project scores which are tightly linked to HUD and the Seattle King County CoC priorities. In addition, the CoC reserves the right to consider additional factors that may adjust the final rank. This would be done in order to achieve a strong and balanced HUD application that
achieves local priorities, maximizes points and thus funding for the entire Continuum. Additional factors that will be considered include the following and includes elements affirmed by CoC Program Values Statement:

- the geographic and population diversity of the projects;
- the potential impact of the loss of housing units on the CoC homeless system
- the opportunity to respond to local CoC priorities and HUD strategic goals for this fund source, including:
  - No or low barrier to housing
  - Serving literally homeless
  - Rapid exits to permanent housing or long/term housing stability in permanent housing

**CoC Application Values**

Under our CoC governance structure, All Home King County has an important role in framing CoC policies and priorities, including those for the HUD CoC Program. All Home affirmed the following CoC Program values for 2016. See Attachment #3:

1. To maintain as much McKinney funding in our Continuum of Care as possible
2. To promote our goal to make homelessness rare, brief and one time in King County and address issues of disproportionality.
3. To prioritize projects that:
   a. Actively participate in the Continuum of Care/CEH and help advance collective goals
   b. Have movement to permanent housing and subsequent stability as the primary focus
   c. Leverage and do not replace mainstream/other resources
   d. Focus on those who are literally homeless (streets, shelter for homeless);
   e. Participate in HMIS with complete, high quality data;
   f. Demonstrate low barriers to program entry;
   g. Perform well against HUD McKinney Continuum of Care goals and positively impact system performance;
   h. Consistently meet and exceed operational standards for spending, match, occupancy, and reporting.

**Local Review and Key Indicators**

HMIS data for the operating period 4/1/15 to 3/31/16 will be used to develop the initial score based rank order. This data will be used to assess project performance according to the key indicators that also populate your APR. Additional efficiency and effectiveness measures will also be considered. The following review elements were approved by the Data and Evaluation Committee of All Home in King County. The CoC will assess projects in five categories using the Scoring Matrix outlined in Attachment #4 and Attachment #5 for Priority Listing Decision Factors.

**Community Meeting**

The results of the local Phase I and Phase II process will be used to strengthen our HUD NOFA application and help us to respond to HUD’s announced priorities. The 2016 project rank order status will be determined before we submit the CoC response to the HUD’s 2016 NOFA.

CoC staff will review all of the information provided with each project and the resulting rank order will be shared for comment at a community meeting scheduled for no later than August 30, 2016.
FY2016 Notice of Funding Availability (NOFA)
HUD McKinney Continuum of Care Competition

Background
U.S. Department of Housing and Urban Development (HUD) McKinney Continuum of Care funds are competitive funds targeted towards ending homelessness, with an emphasis on housing. The competition is annual, with changes each year as HUD considers new data, research and best practices, and looks to meet its priorities for the funds.

2016 NOFA Highlights

- $1.9 billion available in FY2016 funding. HUD projections indicate the national renewal demand is close to this figure.
- HUD continues the 2-Tiered ranking approach that requires 93% of the total renewal amount to be placed in Tier 1, and 7% in Tier 2. This is compared to Tier 2 proportions of 15% in 2015, and 2% in 2014. Additionally, CoCs are eligible to apply for CoC planning dollars equal to 3% of their renewal amount.
- HUD will apply its own selection priorities to the tiered ranking. The 2016 priorities continue to prioritize permanent housing, as well as low barrier housing serving literally homeless households, performance, and strategic use of resources.
- New projects proposed by the CoC can be created through reallocation. Eligible new project types include: PSH for chronically homeless households (families and singles), Rapid Re-Housing for any/all populations, HMIS (Homeless Management Information Systems), and Coordinated Assessment.
- Continua can also apply for bonus funds in the amount of 5% of their annual renewal amount. The amount may be applied for a single or for multiple projects. Eligible bonus project types are PSH for chronically homeless households (families and singles), and Rapid Re-Housing for any/all populations.

2016 NOFA – Local implications

<table>
<thead>
<tr>
<th>Amount</th>
<th>Category</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>$33,453,479</td>
<td>The &quot;annual renewal demand&quot; (ARD) for Seattle King County CoC</td>
<td>Base amount for which we are eligible to apply</td>
</tr>
<tr>
<td>$ 2,341,744</td>
<td>7% = the proportion of the ARD that we are required to place in Tier 2</td>
<td>Requires reallocation and/or strategic placement of existing projects in Tier 2</td>
</tr>
<tr>
<td>$ 1,672,674</td>
<td>5% of ARD = the amount of bonus funds for which we are eligible to apply</td>
<td>Requires local process to identify eligible projects</td>
</tr>
<tr>
<td>$ 1,003,604</td>
<td>The amount we are eligible for in CoC Planning Funds (3% of ARD)</td>
<td>Additional to the above</td>
</tr>
<tr>
<td>$36,129,757</td>
<td>Total for which Seattle / King County is eligible to apply</td>
<td></td>
</tr>
</tbody>
</table>

[note: HUD has indicated that it will re-confirm the renewal demand later in August. We do not foresee any change from the above cited amounts].

Key deadlines

<table>
<thead>
<tr>
<th>Date</th>
<th>Element</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>August 30, 2016</td>
<td>Final decision as to which projects are to be renewed, reduced, eliminated or added to the application</td>
<td>All potential applicants must be notified in writing no later than 15 days before the application is due (9/14)</td>
</tr>
<tr>
<td>September 14, 2016</td>
<td>Submission of final application to HUD</td>
<td>Final deadline is 9/14/2016</td>
</tr>
</tbody>
</table>
2016 McKinney Continuum of Care Tiering

<table>
<thead>
<tr>
<th>Seattle King County Continuum of Care (WA-500) TIER 2</th>
</tr>
</thead>
<tbody>
<tr>
<td>Amount of Annual Renewal Demand placed in Tier 2 (7% of ARD)</td>
</tr>
<tr>
<td>BONUS Projects – PSH for Chronically Homeless and/or RRH</td>
</tr>
<tr>
<td>WA-500 Tier 2 TOTAL</td>
</tr>
</tbody>
</table>

The Seattle/King County CoC is eligible to apply for $4,014,418 in Tier 2 funds. Projects will be placed strategically in Tier 2 with the goal of maximizing the likelihood of securing funding and in the context of the funding values for CoC Program as re-affirmed by the All Home Coordinating Board.

HUD will individually score each project placed in Tier 2 using the following scoring schema:

<table>
<thead>
<tr>
<th>Scoring Category</th>
<th>Score</th>
<th>Comments</th>
</tr>
</thead>
<tbody>
<tr>
<td>CoC Score</td>
<td>50</td>
<td>Score proportionate to overall CoC score out of 200 (determined by HUD). This score will be the same for each of our applications, and unknown until HUD awards are announced.</td>
</tr>
<tr>
<td>Project Type</td>
<td>5</td>
<td>5 – PSH, RRH, Safe Haven, HMIS, Coordinated Entry; TH for Y YA 3 – Transitional Housing for Families or Single Adults 1 – Supportive Services Only (SSO) renewal</td>
</tr>
<tr>
<td>Commitment to Policy Priorities</td>
<td>10</td>
<td>PH – housing first TH – low barrier, rapid placement, no service participation requirements or preconditions CEA / HMIS – automatic 10 points</td>
</tr>
<tr>
<td>Project Ranking</td>
<td>35</td>
<td>Score based on application amount and amount of Tier 2 funding already allocated (i.e. projects placed higher in the priority order).</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>100</strong></td>
<td></td>
</tr>
</tbody>
</table>

This increases the emphasis and impact of project rating over the 2015 competition where CoC score (2015 – 60 pts) and Project Type (2015 – 10 pts) were of greater significance (project rating 2015 – 20 pts).

**SEATTLE KING COUNTY CoC TIER 2 CONSIDERATIONS:**

The Seattle/King County CoC will consider three key factors in the priority placement of projects as described below: 1) project category; 2) project type; and 3) project cost:

1. **PROJECT CATEGORIES**
   a. **Realignment Projects**

   Realignment projects are projects changing their project model from Transitional Housing for families with children to Rapid Rehousing or Permanent Supportive Housing for families with children. This change supports the All Home Family Homelessness Initiative and the System Realignment Targets and/or the Domestic Violence system best practice approach of Rapid Rehousing. The sponsoring agencies are voluntarily closing their programs, and the funds are being re-directed into permanent supportive housing for families developed by the same set of agencies.
   b. **Reallocation projects**

   Reallocation projects are new projects made possible by funding redirected from current renewal; projects. The only project types are eligible for reallocation funding are: (1) Permanent Supportive...
Housing, (2) Rapid Re-housing, (3) HMIS (Homeless Management Information System), (3) Coordinated Entry.

c. **Renewal Projects**

Renewal Projects are projects currently funded by the HUD Continuum of Care (CoC) Program. The Seattle/ King County CoC is required to place a designated dollar amount in Tier 2. A number of renewal projects may be placed in tier 2 in order to cover any portion of the $2,341,744 (7% ARD) that is not otherwise reallocated from existing projects.

d. **Bonus Projects**

The Seattle/ King County CoC is eligible to apply for $1,672,674 in bonus funds. Only two (2) project types are eligible for bonus funds: (1) Permanent Supportive Housing for chronically homeless households (singles or families) and (2) Rapid Re-housing for any/all populations including youth and young adults.

### 2. PROJECT TYPE

Project Type is the second priority consideration. Using HUD’s scoring schema different project types will score differently and how these projects are or not placed will affect the CoC’s ability to fully secure Tier 2 funds. The project types and score range are noted below:

<table>
<thead>
<tr>
<th>Scoring Category</th>
<th>Score</th>
<th>Comments</th>
</tr>
</thead>
<tbody>
<tr>
<td>Project Type</td>
<td>5</td>
<td>5pts – PSH, RRH, Safe Haven, HMIS, Coordinated Entry; TH for YYA 3pts – Transitional Housing for Families or Single Adults 1pt – Supportive Services Only (SSO) renewal</td>
</tr>
</tbody>
</table>

### 3. PROJECT RANKING

With a maximum of 35 Project Ranking points for each project, cost becomes a strategic element in the placement of projects. Each project ranking score is affected by the amount of Tier 2 funding allocated to the project above it in the project ranking.

<table>
<thead>
<tr>
<th>Scoring Category</th>
<th>Score</th>
<th>Comments</th>
</tr>
</thead>
<tbody>
<tr>
<td>Project Ranking</td>
<td>35</td>
<td>A calculation based on project application amount and amount of Tier 2 funding already allocated</td>
</tr>
</tbody>
</table>
2016 McKinney Continuum of Care Process

**McKinney CoC Application Values**

1. Maintain as much HUD Continuum of Care Program funding in our CoC as possible.

2. Promote our goal to make homelessness rare, brief, and one time in King County and address issues of disproportionality

3. Prioritize projects that:
   
   a. Actively participate in the Continuum of Care and help advance collective goals
   
   b. Have movement to permanent housing and subsequent stability as the primary focus
   
   c. Leverage and do not replace mainstream / other resources
   
   d. Focus on those who are literally homeless (streets, shelter, transitional housing for homeless)
   
   e. Participate in the HMIS with complete, high quality data;
   
   f. Demonstrate low barriers to program entry
   
   g. Perform well against HUD McKinney Continuum of Care goals and positively impact system performance
   
   h. Consistently meet and exceed operational standards for spending, match, occupancy and reporting.
<table>
<thead>
<tr>
<th>Element</th>
<th>Data Source</th>
<th>Details</th>
<th>2016 CoC Program Project Scoring Matrix</th>
<th>Scoring Threshold</th>
</tr>
</thead>
<tbody>
<tr>
<td>System Priority Measure</td>
<td>Program Type</td>
<td>PSH</td>
<td>HMIS</td>
<td>% remaining in PH for at least 12 months or longer</td>
</tr>
<tr>
<td></td>
<td></td>
<td>TMH</td>
<td>HMIS</td>
<td>% moving to PH (zero point if less than 50%)</td>
</tr>
<tr>
<td></td>
<td></td>
<td>RH</td>
<td>HMIS</td>
<td>% RH moving to other PH destinations</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Extent to which project is meeting system expectation for length of stay</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Extent to which participants exit to a known destination</td>
</tr>
<tr>
<td>Special needs</td>
<td></td>
<td></td>
<td></td>
<td>Extent to which persons who exit homelessness to permanent housing destination return to homelessness within 6 months. The national target is less than 5%</td>
</tr>
<tr>
<td>Participant Outreach</td>
<td>Residence Prior to Entry</td>
<td>% literally homeless (coming from streets, shelter, safe haven). No points if less than 50%</td>
<td>5</td>
<td></td>
</tr>
<tr>
<td>System Priorities</td>
<td>Transitional Housing for Youth/Young Adults</td>
<td>10 points</td>
<td>5</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Permanent Housing</td>
<td>15 points</td>
<td>5</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Dedicated CH</td>
<td>3 points</td>
<td>5</td>
<td></td>
</tr>
<tr>
<td>Movement to Permanent Housing</td>
<td>PH to PH</td>
<td>Full points for meeting or exceeding All Home system target</td>
<td>50%</td>
<td></td>
</tr>
<tr>
<td></td>
<td>RH to PH</td>
<td>Full points for meeting or exceeding All Home system target</td>
<td>50%</td>
<td></td>
</tr>
<tr>
<td></td>
<td>PSH to TMH</td>
<td>% PH to TMH in less than 30 days</td>
<td>50%</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>% PH to TMH in less than 30 days</td>
<td>50%</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>% PH to TMH in less than 30 days</td>
<td>50%</td>
<td></td>
</tr>
<tr>
<td>Stability Bonus</td>
<td>Length of stay</td>
<td>Extent to which project is meeting system expectation for length of stay</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Known exits</td>
<td>Extent to which participants exit to a known destination</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Extent to which persons who exit homelessness to permanent housing destination return to homelessness within 6 months. The national target is less than 5%</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Renewal Project Scoring: Renewal projects will be scored based on the following measures.
Renewal Project Threshold Scoring and Ranking

### 2016 CoC Program Project Scoring Matrix

<table>
<thead>
<tr>
<th>Income Progress</th>
<th>HMIS</th>
<th>% with income from employment (CoC Program goal is 19%)</th>
<th>3</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exits with Earned Income</td>
<td>HMIS</td>
<td>% with &quot;Other&quot; cash income (such as SSI, SSDI, TANF, etc.)</td>
<td>3</td>
</tr>
<tr>
<td>Exits with income from &quot;other&quot; cash source</td>
<td>HMIS</td>
<td>% with non-Cash sources (such as Food Stamps, Medicaid, etc.). No points if less than 95%</td>
<td>3</td>
</tr>
<tr>
<td>Exits with income from non-cash sources</td>
<td>HMIS</td>
<td>% with no resources either cash or non-cash at exit. No points if greater than 10%</td>
<td>3</td>
</tr>
<tr>
<td>Exits with no resources</td>
<td>HMIS</td>
<td>% with no resources either cash or non-cash at exit. No points if greater than 10%</td>
<td>3</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Project Efficiency Measure</th>
<th></th>
<th>Extent to which grant funds fully expended Partial credit for extenuating circumstances (eg., new project start-up)</th>
<th>2</th>
</tr>
</thead>
<tbody>
<tr>
<td>Spending</td>
<td>Phase II Application</td>
<td></td>
<td>2</td>
</tr>
<tr>
<td>Occupancy</td>
<td>HMIS</td>
<td>95% or above for full points</td>
<td>5</td>
</tr>
<tr>
<td>HMIS Data Quality/Completeness</td>
<td>HMIS</td>
<td>Measures complete/quality data reported in APR. No more than 10% reported missing data in any element (excluding Name, SSN, DV, HIVAids)</td>
<td>6</td>
</tr>
</tbody>
</table>

**NOTE:** Scoring adjustments are made where needed for projects with fewer than 10 units / where "n" is less than 10
Attachment #5

Priority Listing Decision Factors

The following assumptions will be used to guide decisions regarding priority placement in Tier 2:

1. Include only those projects that can receive full points for both project type (10 points) and commitment to policy priorities (10 points).
   
   **Rationale:** Maximizing points for each of HUD’s scoring factors ensures the greatest likelihood of maintaining current funding and securing additional funding for the CoC. NOTE: based on HUD’s schema this excludes from Tier 2 any transitional housing for families with children or for single adults, as well as Services Only (SSO) projects.

2. Order applications from smallest to largest funding requests within the four Categories of projects, except where local values and HUD priorities may dictate otherwise.
   
   **Rationale:** Placing smaller requests before higher requests will result in marginally higher HUD project ranking scores for projects within that classification, which may result in additional funding for the continuum.

3. Value Realignment Projects as the first priority in Tier 2.
   
   **Rationale:** These projects are voluntarily reallocating funds and realigning their projects in collaboration in support of family system realignment efforts. This effort is designed to rebalance our system and better match homeless housing program types in the community with the needs of the homeless families being seen in the system. Permanent Supportive Housing for Chronically Homeless households is a HUD priority, and supports HUD’s goal to end chronic homelessness by 2017, as well as the goal to end family homelessness, Rapid Rehousing is nationally recognized as a best practice for rehousing homeless families and in the case of certain projects expands the local DV Rapid-rehousing pilot. These projects will get HUD’s maximum score for program type and commitment to policy priorities.

4. Use the CoC preliminary score based rank order, with a special emphasis on a low barrier approach and movement to permanent housing, to identify current projects not to be renewed by identifying projects from the bottom and moving up the rank order to select lower performing projects as subjects for reallocation, taking into consideration geographic and population impacts.
   
   **Rationale:** A certain number of renewal projects will need to be defunded or reduced to complete the dollar amount that we are required to place in Tier 2.

5. Use the CoC preliminary score based rank order to identify renewal projects for placement in Tier 2 by identifying projects from the bottom and moving up the rank order to select projects that maximize HUD’s Project Type/Project Priority points and face the least risk in Tier 2.
   
   **Rationale:** A certain number of renewal projects are being placed in Tier 2 to complete the dollar amount that we are required to place in Tier 2.

6. Value renewal projects that are strategically placed in Tier 2 to meet the dollar amount we are required to place in Tier 2.
   
   **Rationale:** These projects are existing projects receiving HUD CoC funding that are being placed in Tier 2 to meet the dollar threshold the Seattle King County CoC is required to place in Tier 2. The projects meet HUD project type and commitment to policy priorities.
2016 Intent to Apply Form must be e-mailed to eileen.denham@seattle.gov
By 4:00pm -- Thursday, June 23, 2016

Completion of the 2016 Intent to Apply signals the beginning of the 2016 CoC Program process and your intention regarding participation in this year’s CoC Program funded process. Submission of this form does not obligate you in any way, nor does it obligate Seattle and King County to include your project in the 2016 application to HUD.

Please submit one CoC Renewal Intent Form for each CoC Program eligible for renewal in the 2016 CoC Process and return to Eileen Denham via the e-mail address eileen.denham@seattle.gov

☐ All Intent to Apply for Funding Forms are due on Thursday, June 23, 2016 no later than 4pm.

☐ An agency with multiple projects up for renewal, must submit an Intent to Apply for each project.

☐ FAILURE TO SUBMIT this completed form by the deadline will make your program ineligible for consideration in the community ranking process. This means that your project will not ranked in the local priority rank order.

1. Agency and Grant Information:

<table>
<thead>
<tr>
<th>Agency Name</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Grant Program Name:</td>
<td></td>
</tr>
<tr>
<td>Current Operating Year:</td>
<td>begin date: end date:</td>
</tr>
<tr>
<td>Primary contact for this CoC Program Project</td>
<td>Name:</td>
</tr>
<tr>
<td></td>
<td>E-mail: Phone</td>
</tr>
</tbody>
</table>

2. Additional staff that should be included in general renewal process communications:

<table>
<thead>
<tr>
<th>Name</th>
<th>e-mail:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Name</td>
<td>e-mail:</td>
</tr>
<tr>
<td>Name</td>
<td>e-mail:</td>
</tr>
</tbody>
</table>

3. Intent to Renew

☐ YES This Agency intends to apply for renewal of the grant identified above in the 2016 CoC Program process.

☐ NO This Agency is choosing not to apply for renewal funding for the grant identified above and understands that it will not be included in the 2016 Seattle King County Continuum of Care Application.

☐ Other This Agency is considering the option to reduce funding and would like to discuss this further.

☐ Other This Agency is considering its renewal options and possible conversion to another housing model. We would like to discuss this further.

Authorizing Signature/Title: ____________________________
Title ____________________________ Date ____________________________

For any questions, please contact:
Eileen Denham, Seattle Department of Human Service
Phone (206) 684-0915
e-mail: eileen.denham@seattle.gov
Considerations: What you Should Know

The FY 2016 Continuum of Care competition will continue to be a highly competitive funding opportunity. Over time, HUD has been responding to congressional pressure to invest in interventions that are evidence based and show measurable progress toward ending homelessness. The FY 2015 NOFA competition for Tier 2 funding was particularly intense and required that 15% of the CoC Annual Renewal Demand be placed in Tier 2. CoC’s across the country were forced to make very difficult decisions. We expect HUD to continue this Tiering approach and we will again be required to place projects in either Tier 1 or Tier 2 based on HUD established amounts.

Unlike many parts of the country, Seattle King County was very fortunate to have both new and renewal projects funded in 2015. While HUD has not released details of the forthcoming process, we expect them to press forward in a manner similar to FY2015. This means a rigorous review of current CoC Program investments, how well each adheres to CoC priorities and contributes to the collective impact on ending homelessness in Seattle King County.

A preview of HUD’s coming approach to the competition can be found in the FY 2015 CoC Program Competition Recap published in SNAP In Focus. See SNAPS In Focus: FY 2015 CoC Program Competition Recap - HUD Exchange. You should expect continuing emphasis on the following at both the program and system level:

- **Quality data and demonstrated performance** at all levels—both program and at the system level;
- Use of **Coordinated Entry for All** to prioritize and refer people who most need assistance and ensure all programs are engaged and participating;
- **Effective management of resources and reallocation** from lower performing projects to the types of projects/practice most likely to reduce homelessness; and
- How well programs **reduced barriers to program entry** and are using housing first approaches to serve people from the streets or shelter and who most need assistance.

We anticipate the Local CoC Program process to begin in early July. Similar to last year, the process will rely on Performance Data from the HUD Annual Progress Report (APR) and project efficiency measures, such as grant spending. All projects should be striving to deliver responsive programming that demonstrates positive outcomes for clients.

There are risks and opportunity to consider as you prepare for the upcoming 2016 NOFA. You are strongly urged to review your programs and your data. Please let us know if you have questions or want to talk further about your project and plans for renewing.

- Projects that consistently underspend may want to voluntarily reduce their renewal grant.
- Projects may elect not to renew because other funding resources present a better fit for their program model or Agency mission;
- Projects monitoring their own data may know they are unlikely to score well and want to consider future reallocation options.

Again, please let us know if you have any questions!

Your McKinney Team,

**City of Seattle contact: Eileen Denham**

*Phone (206) 684-0915*

*E-mail: eileen.denham@seattle.gov*

**King County contact: Kate Speltz**

*Phone (206) 263-9084*

*E-mail: kate.speltz@kingcounty.gov*
Seattle King County
2016 NOFA Continuum of Care (CoC) Program Renewal
Phase II Application

Due: Monday, August 1, 2016 by 4:00pm

Phase II Application Submission Information

2016 Phase II Application

- ONE (1) ELECTRONIC COPY (with all attachments)
- Submit to: eileen.denham@seattle.gov

Each year, the U.S. Department of Housing and Urban Development (HUD) provides funding for homeless programs authorized under McKinney Vento as amended by the Homeless Emergency and Rapid Transition to Housing (HEARTH) Act through a competitive Continuum of Care (CoC) NOFA process (Notice of Funding Availability). The NOFA details the requirements for all Continua of Care (CoC) and the individual applicants included in the CoC’s application. In preparation for the NOFA, Seattle and King County, on behalf of All Home, also conducts an annual local evaluation process.

The Seattle King County 2016 renewal process consists of three parts:

1. Phase I – 2016 Seattle King County CoC Program Local Intent to Renew Process due June 23, 2016
   The Phase I results in the preliminary CoC performance based rank order. Shortly after the 2016 Intent to Apply was due on June 23, 2016, staff began to pull HMIS data for the operating period 4/1/15 to 3/31/16. This data will be used to assess project performance according to the key CoC Program indicators that were adopted by the All Home Data and Evaluation Committee as part of the 2015 Local Process.

   Phase I and Phase II data will be used to assess project performance according to the key CoC Program indicators endorsed by the All Home Data and Evaluation Committee and approved by the Funder Alignment Group. Phase II collects the following information:
   a. Non—HMIS generated project information related to efficiency/effectiveness measures, one of the rating and review factors necessary to the preliminary rank order; and
   b. Other project specific information that will not affect the project score but is needed to respond effectively to the NOFA.

   At the conclusion of the Phase II Application process, all projects selected for renewal will be invited to submit a HUD CoC project application.

Please direct your questions via email to Eileen Denham of your McKinney team as noted below.

Contact: Eileen Denham
City of Seattle Department of Human Services
Phone (206) 684-0915 E-mail: eileen.denham@seattle.gov
2016 Local Process Guidance

2016 Project Review and Tiering

CoC Program funding is becoming increasing competitive. Because national renewal demand began to exceed available funding, HUD implemented a new approach in 2012 that required CoC’s to rate and rank all projects according to local criteria and to place them into one of two HUD required “Tiers”. Tiers are financial thresholds based on the value of each CoC’s annual renewal demand minus a percentage reduction (Tier 2) determined by HUD and published in the Federal Register (15% in 2015 and 7% in 2016). Here is what to expect with the 2016 NOFA:

- The Tier 1/ Tier2 ranking approach continues. HUD establishes the Tiering amounts for each CoC based on their Annual Renewal Demand (ARD) determined through the CoC Grant Inventory Worksheet (GIW) process. Based on HUD’s methodology, the Tier 2 amount for Seattle King County is estimated at $2.3M.

- Each CoC is required to rate and rank each of its projects. HUD then applies its own selection priorities to the tiered ranking, especially for Tier 2. Please note that in 2016, HUD continues to:
  - Prioritize a housing type preference (permanent housing over transitional housing)
  - Prioritize the principles of Housing First (no service participation requirements or preconditions to entry);
  - Prioritize performance and the rapid placement and stabilization in permanent housing;
  - Prioritize serving those who are literally homeless, coming from streets or shelter or fleeing DV

- NEW projects can be created through re-allocation but only to create new Permanent Housing projects, either Permanent Supportive Housing (PSH) projects for chronically homeless or Rapid Re-Housing serving homeless individuals and families who come directly from streets or shelter.

- HUD will again use Bonus funding to further their strategic goals. The Bonus can be used to fund NEW Permanent Supportive Housing projects that will serve 100% chronically homeless individuals/families or new Rapid Re-Housing serving homeless individuals and families who come directly from streets/shelter or fleeing DV. The Bonus amount for 2016 is estimated at $1.5M.

Preliminary Rank Order

For the last several years HUD’s evaluation and selection process has been increasingly focused on how well a CoC demonstrates that its projects and investments align with and help achieve HUD’s strategic goals and priorities especially those related to permanent housing, both permanent supportive housing and rapid re-housing. HUD is focused on individual project and system-wide performance again with a strong focus on housing performance. To remain competitive the Seattle King County McKinney CoC Program process must be strategic in the use of McKinney funding within our community and be prepared for the 2016 national McKinney competition.

The CoC rank order will be based on individual project scores which are tightly linked to HUD and the Seattle King County CoC priorities. In addition, the CoC reserves the right to consider additional factors that may adjust the final rank. This would be done in order to achieve a strong and balanced HUD application that achieves local priorities, maximizes points and thus funding for the entire Continuum. Additional factors that will be considered include:

- the geographic and population diversity of the projects;
- the potential impact of the loss of housing units on the CoC homeless system
Seattle-King County Continuum of Care Program - 2015 Overview

- the opportunity to respond to local CoC priorities and HUD strategic goals for this fund source, including:
  - No or low barrier to housing
  - Serving literally homeless
  - Rapid exits to permanent housing or long/term housing stability in permanent housing

Under our CoC governance structure, All Home King County has an important role in framing CoC policies and priorities, including those for the HUD CoC Program. All Home affirmed the following CoC Program values:

1. To maintain as much McKinney funding in our Continuum of Care as possible
2. To promote our goal to make homelessness rare, brief and one time in King County and address issues of disproportionality.
3. To prioritize projects that:
   a. Actively participate in the Continuum of Care/CEH and help advance collective goals
   b. Have movement to permanent housing and subsequent stability as the primary focus
   c. Leverage and do not replace mainstream/other resources
   d. Focus on those who are literally homeless (streets, shelter for homeless);
   e. Participate in HMIS with complete, high quality data;
   f. Demonstrate low barriers to program entry;
   g. Perform well against HUD McKinney Continuum of Care goals and positively impact system performance;
   h. Consistently meet and exceed operational standards for spending, match, occupancy, and reporting.

Community Meeting
The results of the local Phase I and Phase II process will be used to strengthen our HUD NOFA application and help us to respond to HUD's announced priorities. The 2016 project rank order status will be determined before we submit the CoC response to the HUD's 2016 NOFA.

CoC staff will review all of the information provided with each project and the preliminary results will be shared at a community meeting.

Local Review and Key Indicators
Shortly after July 1, 2016, staff began to pull your HMIS data for the operating period 4/1/15 to 3/31/16. This data will be used to assess project performance according to the key indicators that populate your APR. Additional efficiency and effectiveness measures will also be considered. The following review elements were approved by the Data and Evaluation Committee of All Home in King County.

The CoC will assess projects in five categories which are outlined in the following chart:

<table>
<thead>
<tr>
<th>2016 Key Indicator Measures</th>
<th>Points</th>
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</table>
1. **Movement to Housing**: Measured against HUD standards and local performance targets for persons obtaining or maintaining housing.

   - PSH: % remaining in PSH for at least 12 months or longer
   - TH: % moving to PH (zero point if less than 50%). Full points to meet/exceed system target
   - RRH: % moving to PH (zero point if less than 50%). Full points to meet/exceed system target
   - Bonus: % TH to PH in less than 90 days
     - % PSH moving to other PH destinations
     - % RRH moving to PH in 30 days or less
   - Extent to which the project is meeting system expectations for length of stay
     - TH: The project meets or exceeds the 2016 All Home Performance Measure Targets
     - PH: Participants stay at least 12 months or move to other permanent housing
     - RRH: Participants meet or exceed 2016 All Home Performance Measure Targets
   - Extent to which participants exit to a known destination.
   - Extent to which persons who exit homelessness to permanent housing destination return to homelessness within 6 months. The national target is less than 5% (I have a call into Amanda)

2. **Income Progress**: Measures the extent to which participants show positive changes in income

   - Employment Income: Extent to which adults in the program exit with employment income
   - Other Cash Sources: Extent to which adults in the program exit with cash income from other sources (HUD’s system goal is 54% will have cash income from sources other than employment)
   - Non Cash Benefits: Extent to which all persons in the program exit with non-cash benefits. (HUD’s system goal is 56% will exit with mainstream benefits such as Food Stamps, Medicaid, etc.)
   - No Financial Resources: Extent to which no more than 10% of participants exit with “no financial resources” (cash or non-cash)

3. **HMIS Data Quality/Completeness**: Measures complete/quality data reported in APR (this criteria is waived for confidential DV programs)

   - No more than 10% reported missing data in any elements (excluding Name/SSN, HIV Aids)

4. **System Priority Measure**

   - Program Component Priority
     - PH = 15 pts
     - TH for Youth/Young Adult = 10 pts
     - Serving Exclusively Chronically Homeless = 3 pts
   - Hard to Serve/Participant Outreach: proportion of households served coming directly from Streets and/or Emergency Shelter and the extent to which the project serves “hard to serve” populations.

5. **Project Efficiency and Effectiveness Measure**

   - Project Expenditures: Extent to which the project drew down 100% of HUD funds
   - Occupancy: Extent to which the project maintains capacity/occupancy at 95% or above.
NOTE: There will be three Permanent Supportive Housing projects and four Rapid Rehousing projects that will renew and will not have yet submitted their first APR. These projects will be placed below the lowest ranking PSH project in the final rank order.

Due Date and Deadline Information:
Whether you are a direct HUD grantee/recipient or a sub-recipient (project sponsor) of the City of Seattle or King County, you must submit your Phase II: 2016 Local CoC Program Application to Seattle-King County by the due date and time required in order to be considered for inclusion in Seattle King County’s consolidated HUD McKinney application.

✓ A deadline is a deadline! Submit your Phase II Application by the due date and time of **4:00pm, Monday, August 1, 2016.**

✓ Late responses will not be reviewed and will mean that the project will be ranked in a non-competitive position and placed at the bottom of the local priority rank order.

✓ The Phase II Application must be received via the email address noted below by the specified deadline to meet the deadline requirement.

✓ Staff will be available to answer your questions up until Friday April 22, 2016. No questions will be accepted after that date. You are urged to start early to avoid last minute concerns.

✓ The Phase II Application is due date is **4:00pm, Monday August 1, 2016.** Late submittals will mean your project will not be ranked.
# 2016 Local Process Timeline

<table>
<thead>
<tr>
<th>Date</th>
<th>Event Description</th>
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<tbody>
<tr>
<td>June 14, 2016 to June 23, 2016</td>
<td>2016 Phase I Application - Intent to Renew Funding</td>
</tr>
<tr>
<td>July 22, 2016</td>
<td>2016 Phase II Application Distributed</td>
</tr>
<tr>
<td>August 1, 2016</td>
<td>Due Date for Phase II Application Due Monday, August 1, 2016 by 4:00pm Submit by e-mail to: <a href="mailto:eileen.denham@seattle.gov">eileen.denham@seattle.gov</a></td>
</tr>
<tr>
<td>August 1, 2016 to August 26, 2016</td>
<td>CoC staff: review HMIS Data and Phase II information and prepare preliminary renewal rank order All Home and Funder Alignment Group review preliminary rank order</td>
</tr>
<tr>
<td>August 3, 2016</td>
<td>2016 Mandatory HUD CoC Program NOFA Workshop for All Wednesday, August 3, 2016 from 10:30am to 11:30am YWCA Opportunity Place Jennings Room 2024 Third Avenue Seattle, Washington, 98144 Training Workshop CoC Project Application--Direct Grantees Only</td>
</tr>
<tr>
<td>August 3 to August 12</td>
<td>CoC Application program applications complete and ready for submittal to esnaps - Upload federal forms/current 501c.3 documents - Upload Match documentation - Complete and submit pdf of esnaps application (direct grantees only)</td>
</tr>
<tr>
<td>August 30, 2016</td>
<td>2016 CoC Program Community Meeting for presentation of priority rank order</td>
</tr>
<tr>
<td>July* September 14</td>
<td>2016 Seattle King County NOFA Application Due to HUD</td>
</tr>
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</table>

*Dates and activities will be determined subject to access to the 2016 HUD NOFA. Please be responsive to all McKinney Alerts! All notifications or requests will come via email.*
2016 CoC Program NOFA Project Application Process Guidance

Be Ready for Your HUD NOFA Application:

You will be notified as soon as the 2016 HUD CoC Application is available in esnaps!!! This is expected to happen at any time. Your HUD Application and Certifications will be due soon after. We already know that timelines are very short and quick turn-around them is essential to meet the HUD deadline.

All projects will be expected to complete their applications using HUD'S electronic application “e-snaps”. Seattle and King County staff do this for their project sub-recipients, but those who contract directly with HUD for their funding (direct HUD grantee) are responsible for submitting their “CoC Program” renewal application into e-snaps.

NOTE to Direct Grantees:

- **BE PREPARED!!** Direct HUD Grantees should know who is responsible for submitting the electronic application(s) and be sure they can access e-snaps. This means reviewing your User Names and Passwords and assuring they still work. As noted, additional training will be provided to direct HUD grantees to ensure the electronic application process goes as smoothly as possible.

- **Ensure the Accuracy of Information in your 2015 Application for 2016!!** — Review your budgets. Did your budgets change during the 2015 HUD Grant Agreement process? Did you add a new activity or increase/decrease fte staffing to your services budget? Did anything else change during that process that must be brought forward for 2016. **ADVICE: Don’t wait— review now!** The HUD electronic application system “esnaps” is not ready for the 2016 applications yet so use this time to get ready. You will not be given much time.
Seattle-King County Continuum of Care Programs 2016 Phase II Application

2016
Seattle King County
Phase II Application
Continuum of Care Program Renewal Request
DUE July 29, 2016

Phase II Application

A. Project Information

<table>
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<th>Project Title:</th>
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| Name of Lead Agency/Organization (project sponsor): |

| Project Address: |

| Project Primary Contact Person: |

| Telephone: ( ) | Fax: ( ) |

| e-mail address: |

| Do you have a Direct Grant with HUD for your CoC Program Funds? | Yes | No |

**Instructions:** If Yes respond to the questions below and certify. If No, continue to the Phase II Application.

If the response was YES: Please certify to the following:

A. **Required Federal Forms:** Are the following forms ready for signature and upload for your 2016 HUD Application. Must be dated between May 1, 2016 and August 14, 2016:

- HUD Form 2880
- HUD Form 50070 Certification for Drug Free Workplace

A. **DUNS# and CCR/SAM Confirmation:** To be eligible for funding under the 2016 NOFA, all recipients (Direct HUD Grants) **MUST** have a current DUNS number and active registration in CCR/SAM, the primary vendor database for the federal government. HUD will not issue a grant award if these are not correct and current. Have you confirmed the following:

- Confirmed Agency/Program DUNS#: Yes
- Confirmed Central Contractor Registry (CCR)/SAM is current: Yes

**Authorizing Signature/Title:**

| Title | Date |
Seattle-King County Continuum of Care Programs-2016 Phase II Application

2016 HUD CoC Program Phase II Application

Renewal projects (projects previously funded) with a “McKinney” funding award that ends in calendar year 2017 must submit the information required in this Phase II Application in order to be included in the HUD 2016 Continuum of Care Homeless Assistance Program NOFA process and to be eligible for continued funding for 2017-2018.

Checklist for Submission

This checklist is provided to help ensure your submission is complete. Please refer to the specific instructions for each section for information on how to prepare and submit your responses to each section.

☐ Efficiency and Effectiveness Information
  ➢ Grant Spending
  ➢ Project Match Workbook (Attachment #1 required of all)
  ➢ HUD Monitoring / Audit Confirmation (Attachment #2 required as applicable)

☐ Other Information Collected for the HUD Application Response
  ➢ Sub-recipient Performance
  ➢ Housing First Table
  ➢ Mainstream Resources and SOAR Training

CoC Project Efficiency and Effectiveness Measures

1. Grant Spending: Did this project expend 100% of the awarded HUD funds for the grant term that most recently ended?
   • If the project did not draw all of the funds, select NO and explain why all of the project’s HUD funds were not expended*

   NOTE: Rental Assistance programs will be considered to have fully met the standard if they are serving more than the number of households required under their contract.

   *If this project had funds remaining that were over 5% of the grant or $10,000, a narrative is required

Grant Spending NARRATIVE: Explain the reason for not expending the remaining grant funds and the steps that have been taken to increase expenditures in the coming year or return funds to the CoC.
3. **Match**: What dollar amount of match is the project providing for the upcoming award year (2017-2018)?
   - Complete and submit Attachment #1 Project Excel Match Workbook.
   - Insert the summary information from the report in the space to the right.
   - **NOTE**: Match letters do not need to be submitted with the Phase II Application, but must be submitted and available for review and upload with your 2016 HUD application on or before August 12, 2016.

| $______ Match |
| % Match |

4. **HUD Monitoring / Audit Findings**: Does this project or Applicant Agency have any of the following:
   1. Has this project been monitored by HUD since 7/1/15? □ yes □ no
   2. Has the project or Applicant Agency resolved any HUD monitoring or Audit findings or concerns since 7/1/15? □ yes □ no
   3. Does the project or Applicant Agency have a HUD monitoring or Audit concerns/finding that are overdue or not been satisfactorily resolved? This will include any outstanding financial obligations? □ yes □ no
   4. Does this project have any Audit findings from any Auditor that has not yet been resolved? □ yes □ no

□ If yes to any of the above, Attachment #2 includes the appropriate documentation as noted below:
   - All correspondence by and between HUD from 7/1/15 to current for HUD monitoring
   - A copy of the Audit finding and related correspondence/action to resolve the finding.
Other Information needed for the Seattle King County HUD Application Response

**Housing First:** Housing First is a model of housing assistance that prioritizes rapid placement and stabilization in permanent housing that does not have service participation requirements or preconditions (such as sobriety or a minimum income threshold). It is an approach to: 1) quickly and successfully connect individuals and families experiencing homelessness to permanent housing; 2) without barriers to entry, such as sobriety, treatment or service participation requirements; or 3) related preconditions that might lead to the program participant’s termination from the project. Please respond to the following questions.

**NOTE:** For projects serving Youth/Young Adults and Families, we will verify CEA bands and screening criteria.

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<table>
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<tr>
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<tbody>
<tr>
<td>1</td>
<td>Does your project quickly move program participants into permanent housing without additional intermediate steps (e.g., required stay in transitional housing first or a period of qualification before moving to PH)</td>
<td>Yes</td>
</tr>
<tr>
<td>2</td>
<td>Has your project removed the following barriers to accessing housing and services? Check the box (yes/no) next to each item to confirm that your project has removed (or never had) barriers to program access related to each of the following:</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Having too little or little income</td>
<td>Yes</td>
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<td></td>
<td>Active or history of substance abuse</td>
<td>Yes</td>
</tr>
<tr>
<td></td>
<td>Having a criminal record with exceptions for state/SHA-mandated restrictions</td>
<td>Yes</td>
</tr>
<tr>
<td></td>
<td>Fleeing domestic violence (e.g., lack of a protective order, period of separation from abuser, or law enforcement involvement).</td>
<td>Yes</td>
</tr>
<tr>
<td></td>
<td>Sexual Orientation or Gender Identity</td>
<td>Yes</td>
</tr>
</tbody>
</table>

| 3 | Has your project removed the following reasons for program termination? Check Yes or NO in the box next to each item to confirm your program has removed (or never had) the following reasons for termination related to each of the following: |   |   |
|   | Failure to participate in supportive services; | Yes | No |
|   | Failure to make progress on a service plan | Yes | No |
|   | Loss of income or failure to improve income; | Yes | No |
|   | Fleeing domestic violence | Yes | No |
|   | Any other activity not covered in a lease agreement typically found in our area | Yes | No |

**Mainstream Benefits and Other Assistance:** A HUD priority is to ensure CoCs demonstrate CoC Program funded projects supplement CoC Program funds with resources from other public and private sources, including mainstream programs that assist homeless program participants in applying for and receiving mainstream benefits.

CoCs need to demonstrate that (1) program staff are kept systematically up-to-date regarding mainstream
resources available for homeless program participants (e.g., Food Stamps, SSI, TANF, substance abuse programs), (2) they there is collaboration with healthcare organizations to assist homeless program participants with enrolling in health insurance, and (3) projects provide assistance with the effective utilization of Medicaid and other benefits.

1. Does your program provide regular or as needed transportation assistance to clients to attend mainstream benefit appointments, employment training, or jobs? □ Yes □ No

2. Does your program use the DSHS single application form that helps program participants sign up for four or more mainstream programs? □ Yes □ No

3. Does your program regularly follow-up with program participants at least annually (if applicable) to ensure that they have applied for and are receiving their mainstream benefits and to renew benefits when required? □ Yes □ No

4. Do program participants have access to SSI/SSDI technical assistance provided by your agency/program or a partner agency through a formal or informal relationship?
   Name the Agency staff and/or identify the Partner Agency:
   □ Yes □ No

5. Has the staff person providing the technical assistance completed SOAR training (on-line or in-person) in the past 24 months? If more than one person provides SSI/SSDI assistance check yes only if all persons completed the training.
   Specify the Training Date(s):
   □ Yes □ No

**Recipient/Subrecipient Performance:** HUD has identified four benchmarks for grants and financial management that CoC's must reach to meet expected standards. The information below is collected for CoC application purposes.

**Quarterly LOCCS Drawdowns:** (Response only required for Direct HUD Grants)
Has this project maintained at least quarterly draws for the most recent grant term related to this renewal grant request? Response will be verified with HUD. (Response Required for Direct Grantees Only) ■ marked NO, please attach brief explanation
Collected for CoC Application purposes. May be a local evaluation factor in FY'2017

**On-time APR for all APR’s due on or before 12/31/15:** Was the program APR successfully submitted on time for the most recently expired grant? The APR is due within 90 days after the grant term expires. Select “Yes” to indicate that an APR has been submitted for the grant term that has most recently expired (for some grants this will be the FY 2015 renewal, for others the FY 2014). Select “No” to indicate that an APR has not been submitted for the grant term that has most recently expired or if this is a first-time renewal for which the original grant term has not yet.
Collected for CoC Application purposes only. May be a local evaluation factor in 2017